



In attendance: Cathy Zimmerman, David Kelsey, Lori Berezovsky, Brooke Bahnsen, Susan Parkins, Liana Morales, Robin Rousu, Katrina Ford, Wendy Ramsey, Zach Roberts, Karen Bradley, and Rose Huling.

Absent: none

Committee Reports

Advocacy: Liana Morales reported that the committee is charged with working to promote outreach and bookmobile services. The committee researched various publications that accept submissions.

Awards: David Kelsey added three new awards this year so we are able to acknowledge all areas of outreach. The new awards are Rising Stars, Outstanding Bookmobile Librarian, and Innovation in Outreach Programming. A fourth award came from NNLM.

Bylaws: Wendy Ramsey reported that the bylaws passed with 91 yes votes, 1 no vote, and 3 abstentions. Wendy thanked Cathy Zimmerman and Susan Parkins for all of their work on the bylaws. The bylaws can be viewed on the ABOS website by logging in as a member.

BOIR: Michael Swendrowski reported that the committee had a productive year and that he will unveil the BOIR tool tomorrow. Michael thanked the committee members, sponsors, and all of those who use Amazon Smiles, etc., and designate BOIR as the recipient. The committee's accomplishments throughout the year were highlighted. Future goals include combining BOIR with the ABOS website, and more.

Continuing Education: Susan Parkins reported that the committee is looking to have training and educational opportunities available throughout the year. COVID-19 meant many people were looking for online learning having to do with outreach. ABOS purchased a Zoom account earlier in the year to help with the committee's offerings.

Long Range Planning: Robin Rousu reported that the committee is responsible for finding suitable venues for future conferences. They look to find sites near an airport and with space for attendees and our bookmobiles. Robin thanked the committee members.

Marketing: Lori Berezovsky reported that the committee is tasked with selecting merchandise to sell at the conference, as well as coming up with fun badge ribbons. The committee did all of that, along with coming up with a great Dallas t-shirt design, but COVID-19 put a stop to that. The committee also produces the quarterly newsletter, Out & About, and we are always looking for more newsletter editors. Starting in January, the committee will add social media to our duties and will be seeking out people to spearhead this aspect of ABOS promotion. Lori thanked all the committee members.

Membership: Katrina Ford reported that the committee achieved many goals this year. One goal was to see a 15% increase in membership through the Bring1 recruitment campaign. We exceeded our goal and saw a 60% increase in membership. The committee also created a lapsed member survey to determine why they haven't renewed and created a new membership brochure.

Nominations: Susan Parkins reported that Nominations Week begins Oct. 19. There will be a pre-election survey sent out to make sure we have members' correct email addresses. Voting will wrap up on Dec. 7. Susan encourages anyone interested in serving on the board to touch base with her.

Technology: Robin Rousu reported that the committee focused on supporting the virtual conference this year. What they have learned in the process will be a huge plus for future conferences and other online learning opportunities.

Treasurer's Report

Brooke Bahnsen thanked all of our vendors for their support this year. Brooke reported that we purchased Whova and Zoom accounts this year. We were able to cancel the Dallas hotel with no penalty.

President's Report

Cathy Zimmerman reported that last January we all thought we'd be going to Dallas. In July, we had the opportunity to walk away from the in-person conference for the safety of the organization and made the decision to go virtual. Cathy thanked the board for all of their hard work on making this conference a success. The official headcount at our virtual conference is 1,015, with 66% being first-time attendees. We have sent 10,272 messages on Whova, which by far exceeds the average number of 1,204. By all counts, this has been a very successful first virtual conference. Cathy added that we will continue looking for ways to increase membership.

Old Business

We have adopted our new bylaws. They are on the website for review.

The BOIR reveal will be done tomorrow. Michael Swendrowski has been the heart and soul of the BOIR project; it has been five years in the making.

New Business

Susan Parkins and Cathy Zimmerman informed the membership that nominations are coming soon. We have three positions open. The ABOS board is a working board; it takes 5-10 hours per week. We hope you'll consider running for the board this year. More information will be sent out about nominations soon.

David Kelsey added that we will definitely have a virtual component to next year's conference.

Susan Parkins motioned to adjourn the meeting. David Kelsey seconded. All in favor. The meeting was adjourned at 10:10 a.m. Central Time.