



January 21, 2022, ABOS Board Minutes
Recorded by Karen Bradley, ABOS Secretary

Call meeting to order

The meeting was called to order at 2:03 pm CST by ABOS President Lori Berezovsky and Roll Call performed by Karen Bradley.

In attendance: Lori Berezovsky, Brittany Peacock, Karen Bradley, Brooke Bahnsen, David Kelsey, Jenn Koetz, Xo Wagner, Carlotta Young, Alicia Rodriguez, Susan Parkins, Cathy Zimmerman, Michelle Fernandez

Absent: Crystal Harris

Secretary Minutes

Meeting minutes from the December meeting were distributed and adjusted by the Board. David motioned to accept, Jenn seconded, and the motion was approved. December minutes will be uploaded to the website.

President's Report

Welcome to ABOS 2022 and welcome to our new members of the Board. Lori's areas of focus for the year are to engage, inspire, educate, and support our members. Please let Lori know if you or anyone in your committees have ideas for promoting these areas.

Lori reminded Board members to check their email once per day as there might be an occasional vote required or some other timely response needed.

Committee Information

Marketing and Advocacy have been combined into the Communications Committee, which met this morning to discuss how the two will fit together and what the committee will look like.

Most committees have not met yet; Lori is sorting out the survey from interested individuals and will assign committee members shortly. She has asked that committee chairs send their monthly report to Karen before the meeting and reminded them that they will provide an update during the monthly Board meeting.

Committee Reports - Nothing to report; haven't met yet.

- Awards (Carlotta)
- Bylaws (David)
- BOIR (Xo)
- Communications (Michelle and Brittany)
- Conference (Lori)
- Continuing Education (Jenn)

- Finance (Brooke)
- Long-Range Planning (Cathy)
- Membership (Crystal)
- Technology (David and Alicia)

New Business

Committee members

There was a discussion about whether or not to require committee members to have an active membership with ABOS. Many other organizations require membership when taking an active role in the organization. The idea of equity was broached, in that some individuals are not able to afford membership but would still like to be involved with ABOS. Additionally, logistics were discussed, such as how we would know that they are members when they volunteer. Some individuals start with a committee in an attempt to prove to their libraries that ABOS is worth the membership dues. David will look at our current bylaws to see if there is any wording regarding membership status. We will have one more year of growth and participation before we decide how to move forward.

Subscription to Later

Michelle began a discussion about whether or not to update our subscription to Later, which she uses for scheduling Instagram posts. She has used it exclusively for Instagram posts because it is helpful for mapping posts out ahead of time rather than using Facebook, which requires certain permissions. On the plus side for Facebook, you can schedule slideshows.

Unfortunately, Later doesn't let you schedule multiple pictures for a post. Michelle suggests that for our purposes on Facebook and Instagram, we don't need to use Later. Communications will be dispersing roles a little more and those individuals will need burner accounts on Facebook to be an editor and able to post. The Later account is paid through **Apr 2, 2022** so Michelle will use the time between now and then as a trial period. Michelle will discuss the options with the Communications Committee to see if FB Creator is the direction we want to go.

2022 budget

Let Lori and Brooke know if anyone has a monetary need for their committees as it helps to have the information in advance if you anticipate having the request. Let Lori and Brooke know by February 10th. We will vote on the budget during our February 18th meeting. Examples of budget requests include postage, printing, software, swag, badge ribbons, attendee bags, etc.

Board travel reimbursement has been bumped up to \$500 to help offset travel costs for the conference. Board members fill out the reimbursement form, attach receipt(s), and email the documents to Brooke. Registration is reimbursed after the conference by ABOS and is \$500 towards flight or hotel.

There are currently 4 Gold Sponsors for the conference and several awards have already been covered.

Agimos contract for 2022 has been signed and is located in the finance folder of our Google Drive.

Quick Updates

Board members should change their email signature for the conference, if they haven't already.

Brittany and David are updating the website; send any new pictures or information to David for the updated website. We are updating color, style, and usability for the public. Lori will send the new version of the membership brochure and Cathy will send the updated vendor brochure for the vendor area.

Whova

Susan will be sending out announcements through Whova, reminding participants to access recordings from the 2021 conference by mid-March. The deadline to access all recordings is April 1st. Susan will be creating admin accounts for current Board members in anticipation for the 2022 conference.

2026 Conference

Cathy and Shonna will be looking to the west coast for our 2026 conference. Shonna works with Maritz Gobal and helps us find locations for our conference.

Old Business

Board Voting Results:

The Board approved sending Brittany to LibLearnX (the new ALA Midwinter).

The Board approved the contract for Hershey, PA conference in 2023.

Upcoming Events

- ALA's Virtual LibLearnX (Virtual), Jan. 21-24, 2022
- PLA Mar. 22-25, 2022 (Lori is attending; Susan is attending via her library)
- ALA Annual (in-person), Washington, DC June (Lori and Cathy will present)
- ABOS Conference, Oct. 4-6, 2022, Scottsdale, AZ
- Events:
 - International Outreach Week, March 14-18, 2022
 - Virtual Bookmobile Parade, April 4-8, 2022
 - Youth Services Week, May 16-20, 2022
 - Membership Week, June 13-17, 2022
 - Senior Services Week, July 18-22, 2022
 - Book Bike Week, August 1-5, 2022
 - Student Week, September 20-25, 2022
 - StoryWalk® Week, November 7-11, 2022

Motion to end the meeting

The motion was made by Brittany to end the meeting. The motion was seconded by Jenn. The meeting adjourned at 3:07 pm CST.