



## **ABOS General Meeting Minutes**

**October 17, 2018**

In attendance: Tina Williams, Susan Parkins, Ann Plazek, David Kelsey, Brooke Bahnsen, Lori Berezovsky, Brock Hutchison, Kim McNeil-Capers, Kris Ringwalt, Michael Swendrowski, Brandon Thompson, Cathy Zimmerman, and Rose Huling.

Minutes recorded by Lori Berezovsky, ABOS secretary.

### **Welcome**

Cathy Zimmerman introduced the board's committee reports and reminded those present to network, run for office, and attend the bookmobile networking event.

### **President's Report**

Tina Williams reviewed some of the past year's achievements. She worked with board members' strengths and weaknesses. The importance of communication was stressed, and the board was oriented to Google Docs, shared cell phone numbers, and used email to share, inform, and question.

- UberConference was a new purchase this year, making board meetings easier.
- Committees were asked to set goals for the year.
- Tina acknowledged past presidents and those who served on the board in years past.
- ABOS reconnected with ARSL this year and further connected with ALA through ODLOS.

### **Conference Committee**

Tina Williams acknowledged the committee members and thanked them for their hard work in putting all the pieces of the conference together.

### **Finance Committee**

David Kelsey reported positive changes made this year, such as getting help with filing taxes, working on getting a DUN number, using Amazon Smile to support BOIR, and the Facebook Donates account. David and Brooke Bahnsen, past treasurer, created detailed reports on how to do everything to benefit future treasurers. David thanked Brooke and the committee for their work and support.

### **Nominations**

Ann Plazek acknowledged the committee members. She stressed the importance of having good people to run this organization and for us to encourage those people to run for office. Open positions are three members-at-large, secretary, and vice president/president. The timeline for elections has changed; the call for nominations will come right after the conference.

## **BOIR**

Michael Swendrowski described BOIR to the membership and acknowledged the committee members. Phase I of the BOIR project was moved onto the new database; there are 380+ data points. Michael showed the website and how to enter information related to outreach services and bookmobiles into the database. BOIR needs to raise money and asked the membership for any information on fundraising opportunities. BOIR is free to libraries which is why fundraising is so important.

## **Advocacy**

Kim McNeil-Capers acknowledged the Advocacy committee members. This year the committee worked on getting the word out about ABOS via social media. They also identified periodicals/magazines that accept article submissions to further promote outreach and ABOS. They are looking for new members, ideas and initiatives.

## **Long Range Planning**

Susan Parkins reported that the goal is to work two or more years ahead with scheduling conference sites. Upcoming conferences have been scheduled for Omaha, NE in 2019 and Dallas, TX in 2020. The committee works with Experient to narrow down conference site options based on our needs and budget. Susan acknowledged the committee members.

## **Marketing**

Lori Berezovsky reported that the committee worked on creating the new *Out and About* newsletter, and chose merchandise to sell at the conference based on last year's survey results. Lori stressed that all merchandise sales go to ABOS and helps further the organization's mission. Soon after the conference a call will go out for articles to publish in the January issue of *Out and About*.

## **Membership**

Kris Ringwalt acknowledged the committee members. This year the committee emailed all new members welcoming them to ABOS. They sent emails to libraries in states neighboring the conference site and state libraries to tell them about the ABOS conference and inviting them to attend. Membership currently stands at 294 members, 35 pending members, for a total of 329. Membership has increased over last year.

## **Awards**

Brock Hutchison stated that the goal for the awards committee was to increase the number of award applications. The committee contacted every state library and all library schools to get the word out about awards. As a result, the committee received a large number of really good applicants.

## **Technology**

Brock Hutchison highlighted what the committee has focused on this year. The ABOS website crashed, but Rose Huling rebuilt it overnight. Brock acknowledged the committee members and reminded us that none of the members are Tech people by trade, but they get the job done. Brock

showed the membership the new website and noted that the 2018 conference presentations are already on the website.

### **Secretary Minutes**

Lori Berezovsky, Secretary, read the October 26, 2017 General Meeting minutes. Rose Huling motioned to approve the minutes; Susan Parkins seconded. Motion carried.

### **New Business**

Tina Williams thanked ABOS sponsors. Vendor support has increased along with membership.

### **Invitation for Membership Comments**

Melanie Sperling acknowledged the work that goes into planning a conference and thanked those involved.

David Kelsey motioned to adjourn the meeting; Kris Ringwalt seconded. Meeting adjourned.

### **Not part of the meeting, but for the record:**

#### **Award Winners 2018**

##### Carol Hole Award Winners

Oscar Gittemeier

Lina Correa

Kim Falkowski

Laura O'Neil

Resa Mai

##### Bernard Vavrek Award Winner

Lisa Puchot

##### John Philip Excellence in Outreach Award Winner

Susy Gonzalez Pueschner