

Association of Bookmobile and Outreach Services (ABOS): Social Media Policy

This policy sets conditions and guidelines for the use of social media on behalf of ABOS.

1. The use of social media accounts owned by or in the name of ABOS must adhere to the following guidelines:

a. The president of ABOS and the technology committee of the board of directors are responsible for day to day management of social media use, under the guidance of the board as a whole. In addition, the board may, at its discretion, delegate relevant authority concerning social media to particular committees or individuals in order to effectuate their functions.

b. Content of social media posts on behalf of ABOS must be restricted to issues and positions relevant to ABOS or its interests.

c. Social media posts on behalf of ABOS must not include personal opinions, personal advocacy, intemperate or unprofessional language, slander or libel, or any information or opinion that does not reflect the position or interests of ABOS.

2. Social media posts on behalf of ABOS using social media accounts owned by individuals must adhere to the following guidelines:

a. ABOS affirmatively supports freedom of speech, and supports the right of any individual to use their personally owned social media accounts to discuss ABOS, its positions, or operations. This includes the right of any individual to disagree with, criticize, or advocate change in ABOS, its positions, or operations.

b. No member of ABOS, or any other individual, has the right, when using an individually owned social media account, to claim they are speaking on behalf of ABOS without the explicit permission of the board of directors. This includes individual members of the board of directors or other officers of the association.